Bosch IoT Cloud – Platform for the Internet of Things

Tobias Binz

Abstract

Until 2020 all electronic products of Bosch should be IoT-enabled. This IoT and digital transformation is an enormous opportunity for Bosch, addressing the fields of connected mobility, connected industry (Industry 4.0), connected buildings and smart home. This overarching connectivity strategy is enabled by the Bosch IoT Cloud, a cloud platform specialized on developing, testing, and running scalable IoT services and applications.

1 Robert Bosch GmbH, Steiermärker Straße 3-5, 70469 Stuttgart-Feuerbach, Tobius.Binz@de.bosch.com